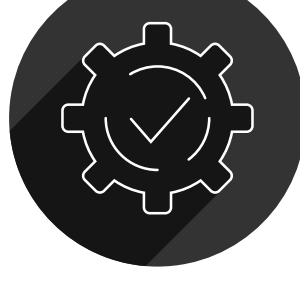




WHY EDR IS THE PATH TO XDR



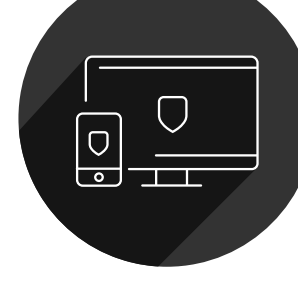
45

Average number of cybersecurity-related tools deployed on enterprise networks¹



11K+

Average number of alerts per day where nearly 50% are false positives²

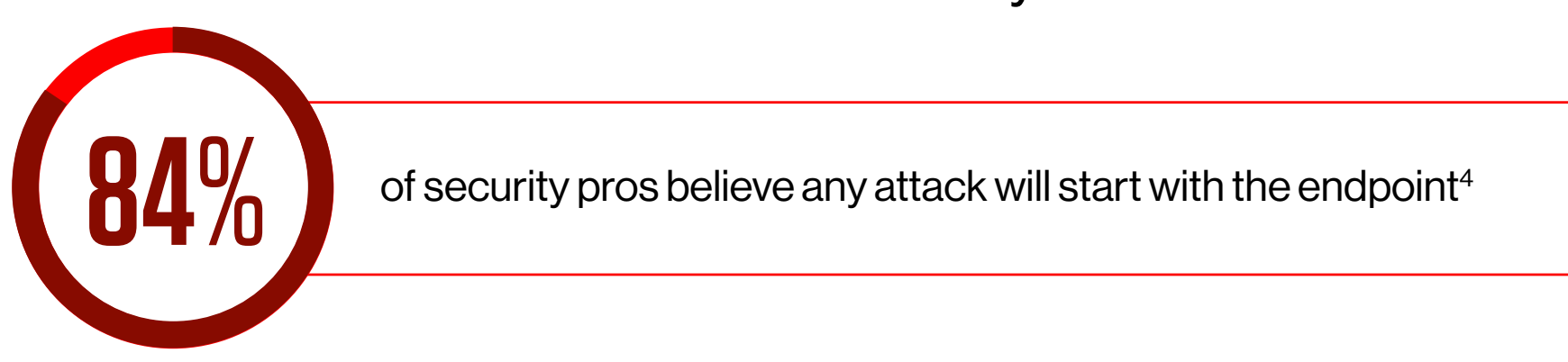


\$8.94M

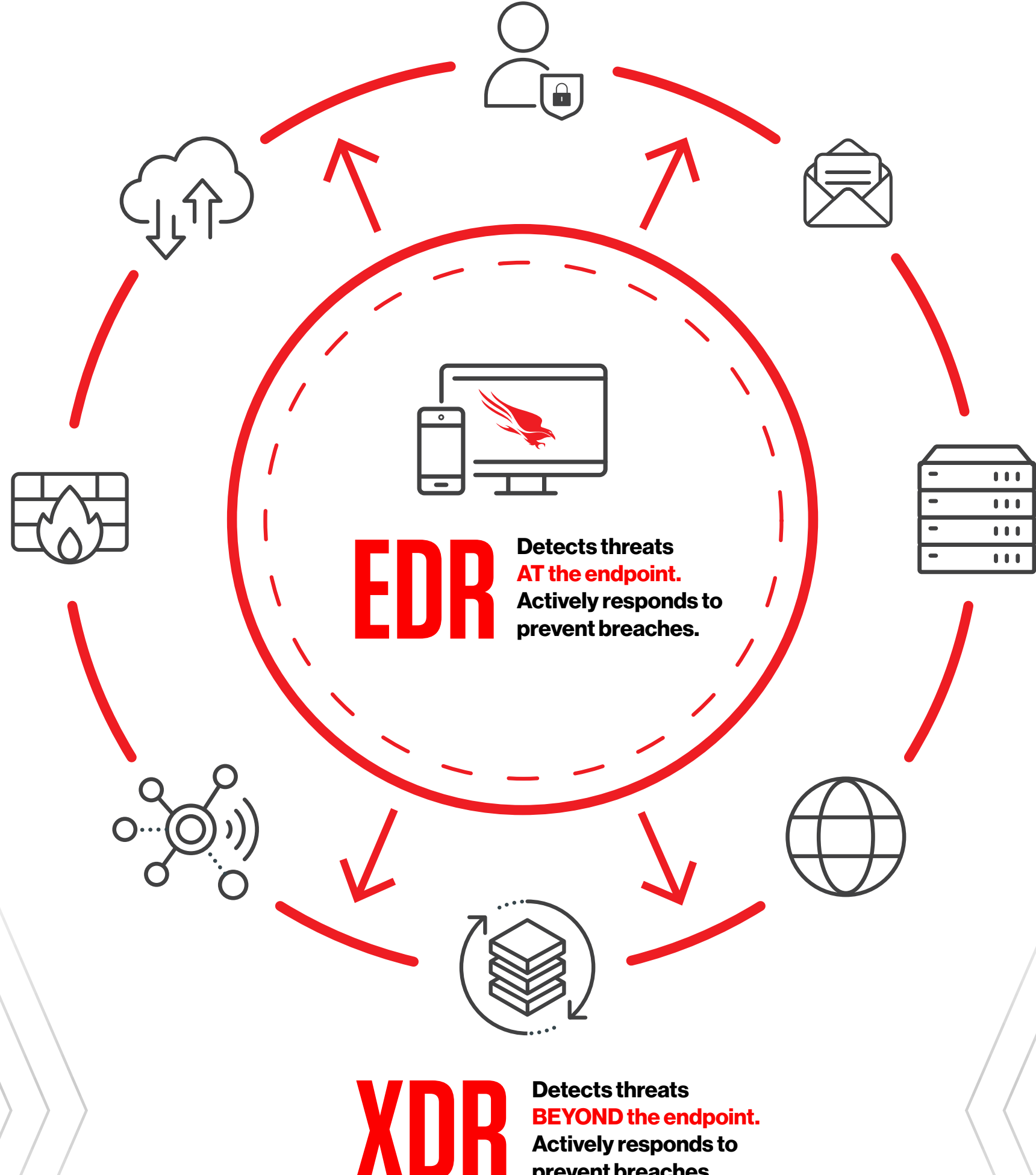
Average cost of a successful endpoint attack (in USD)³

XDR IS THE FUTURE AS LONG AS YOU HAVE THE RIGHT EDR

Endpoints are involved in every stage of a cyberattack. That's why endpoint detection and response (EDR) matters. And it's just as important to extend the response across the entire security stack.



XDR BUILDS ON THE POWER OF EDR

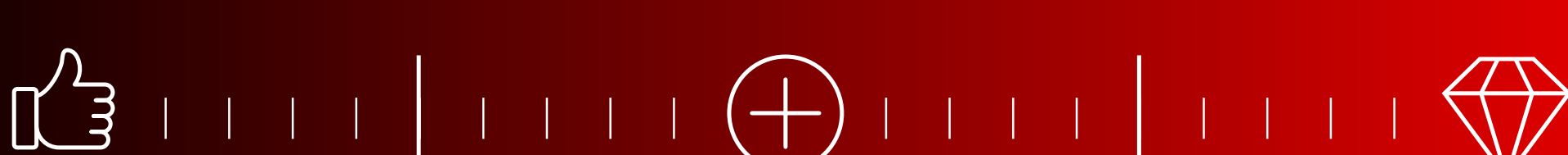


“GOOD XDR LIVES AND DIES BY THE FOUNDATION OF GOOD EDR.”

Forrester Report:
Adapt or Die: XDR Is on a Collision Course with SIEM and SOAR

EVOLVING ENDPOINT SECURITY TO XDR

The best strategy is for organizations to steadily grow their ability to prevent breaches across the entire security stack.



GOOD

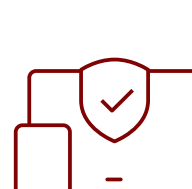


NGAV

(Next-generation Antivirus)

Protects against the basics but lacks visibility to see and stop advanced threats

BETTER



EDR

(Endpoint Detection and Response)

Continuous, comprehensive visibility to detect, investigate and respond to advanced threats on the endpoint

BEST



XDR

(Extended Detection and Response)

Built on the strongest EDR foundation, enables organizations to stop breaches faster across the security stack

FALCON XDR

Extend your security with CrowdStrike's unified solution for detection, investigations, hunting and response — built on the industry-leading EDR solution.

[Learn More](#)

WE STOP BREACHES



SOURCES:
 1 CrowdStrike, Five Steps to Kick-start Your Move to XDR
 2 Security Boulevard, Better Anomaly Detection is Key to Solving the False Positive Problem Once and For All
 3 Ponemon Institute, The Third Annual Study on the State of Endpoint Security Risk
 4 Dark Reading, Endpoint Still a Prime Target for Attack