# FALCON GOLD STANDARD

Stop breaches with the gold standard for endpoint protection

## ACCELERATE THE DEPLOYMENT OF NEXT-GENERATION SECURITY TOOLS

As organizations across the globe struggle to deploy and operationalize their security tools, they are left exposed to the risk of a security breach from a targeted attack.

Improperly installed and configured security solutions can lead to failure of the solution to stop a breach. Organizations that implement the CrowdStrike Falcon® platform, but lack the skills and expertise to operationalize and weaponize the platform fast enough, are placing themselves at risk of a breach. Misconfigured security settings and security policies that are misaligned to the business can increase the risk of silent failure to detect adversary activity or can create alert fatigue on the security team.

- Slow deployment of security tools: Customers often lack the knowledge to deploy and configure security tools like Falcon to meet their required level of business risk.
- Improper configuration and settings: Configuring the right policies and settings based on business risk is a key success factor to stopping breaches.
- Increased risk of a breach: Poorly implemented security tools greatly increase the risk of a security breach.

CrowdStrike Falcon Gold Standard delivers a readiness framework that accelerates the implementation and weaponization of the Falcon platform to deliver the gold-standard level of protection. The gold standard of protection is based on best practices achieved by the CrowdStrike Falcon Complete™ team through its track record of more than three years running and operating the Falcon platform for hundreds of customers across millions of endpoints without experiencing a single breach or disruption to business operations.

#### **KEY BENEFITS**

Accelerate time-to-value: The proven implementation and operational model is designed to seamlessly take customers from onboarding, configuration and tuning through to full weaponization of the Falcon platform.

Enhance level of breach prevention: Achieve the highest level ("gold standard") of implementation and operationalization that will prevent breaches from disrupting business operations.

Reduce enterprise risk profile: Reduce the risk of silent failure and alert fatigue impacting your business using the gold standard of detection, investigation and response to cyberattacks.

Maximize cybersecurity ROI: Accelerated implementation and time-to-value maximizes the ROI in the Falcon cybersecurity solution. FALCON GOLD STANDARD

### **KEY SERVICE FEATURES**

The Falcon Gold Standard service deploys a virtual team of Falcon operational and incident response experts for a period of 90 days to rapidly enable the Falcon platform directly inline with the "gold standard framework" established by our Falcon Complete team, enabling organizations to eliminate endpoint malware and persistent threats within their environment.

In the event of a Falcon platform detection, the Falcon Gold Standard team will take action and triage the incident to contain the threat and take any remediation actions necessary to remove the adversary from the network and recover the endpoints with speed and precision.

At the completion of the 90-day service, CrowdStrike will "hand over the keys" to a fully optimized Falcon implementation that is capable of stopping breaches and is tuned to the risk-level needs of the business.

Falcon Gold Standard delivers technology, intelligence and expertise for rapid and effective operationalization and weaponization of the Falcon platform, including:

- **Expert managed service:** The 90-day managed service provides CrowdStrike expertise to monitor and tune your Falcon instance, and triage alerts to identify true threats and false positives.
- **Rapid implementation framework:** A readiness framework accelerates the implementation and weaponization of the Falcon platform to deliver the gold-standard level of protection.
- Platform configuration and tuning: Leverage CrowdStrike operational expertise to configure and tune the Falcon platform aligned to the required risk level of the business.
- Threat monitoring and hunting: Monitor alerts in the Falcon platform and hunt for threat activity using threat intelligence and the experience of the Falcon OverWatch™ team.
- Detection triage and Falcon Real Time Response: Detect high-severity alerts and triage incidents to contain threats quickly, and use Real Time Response to recover endpoints with no system reimaging or reboots.

### ABOUT CROWDSTRIKE SERVICES

CrowdStrike Services delivers Incident Response, Technical Assessments, Training, and Advisory Services that help you prepare to defend against advanced threats, respond to widespread attacks, and enhance your cybersecurity practices and controls.

We help our customers assess and enhance their cybersecurity posture, test their defenses against real-world attacks, respond to incidents, accelerate forensic investigations, and recover from a breach with speed and precision. Harnessing the power of the CrowdStrike Security Cloud and the CrowdStrike Falcon® platform, we help you protect critical areas of enterprise risk and hunt for threats using adversary-focused cyber threat intelligence to identify, track and prevent attacks from impacting your business and brand.

CrowdStrike: We stop breaches.

Learn more at www.crowdstrike.com/services/

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## WHY CHOOSE CROWDSTRIKE?

Falcon platform expertise: CrowdStrike brings years of experience, with Falcon platform administrators, incident responders and threat hunters all working to tune your instance of the platform to the risk needs of your business to stop breaches.

#### Immediate threat detection:

The fully operationalized Falcon platform is able to immediately detect active threats in under 60 seconds, giving you the speed and precision you need to contain an attack.

Falcon Real Time Response: Intelligence-led rapid response is enabled by the threat intelligence and real-time response capabilities of the Falcon platform and used by CrowdStrike responders to remediate active threats quickly.

Unrivaled threat hunting: The Falcon OverWatch team is the most seasoned group of threat hunters able to detect hands-on-keyboard activity and uncover zero-day exploits before they get a chance to disrupt your business.

#### **Breach prevention:**

CrowdStrike Falcon Gold Standard is the best-practice implementation of the Falcon platform, which has been proven to stop breaches.