

# Falcon Launch Services

Accelerate time-to-value and achieve the highest level of protection with the Falcon platform

## Overcome bandwidth and environment complexities when implementing Falcon

Organizations that purchase next-generation cybersecurity solutions often lack the bandwidth and necessary skills and expertise to immediately configure and tune their solution to provide the optimum level of protection for the risks they are facing in their environment. This lack of knowledge and experience often leads to:

- Slow deployment of the latest security tools
- Improper configuration and tuning of the platform
- Missed detections of threat activity
- Increased risk of a breach
- Higher cost of ownership and lower ROI

## Achieve the Falcon gold-standard level of protection

Security leaders need to implement and configure security tools to achieve the highest level of protection based on their business risk to prevent breaches from impacting their business operations and to maximize the return on their cybersecurity investments.

CrowdStrike Falcon Launch Services delivers a readiness framework that accelerates the implementation and weaponization of the CrowdStrike Falcon® platform to CrowdStrike's gold-standard level of protection. The gold-standard implementation is based on the expertise and best practices from running and operating the Falcon platform for thousands of customers across millions of endpoints. CrowdStrike experts assist customers with the analysis of alerts and the remediation of threats using the deep insights gained from deep threat intelligence and risk exposures identified by the Falcon platform.

## Key benefits

### Faster Time-to-Value:

Accelerate implementation with a proven deployment model for onboarding, configuration and tuning of the Falcon platform.

### Better Protection:

Achieve the highest level of protection to prevent breaches from disrupting your business.

**Reduced Risk:** Minimize your risk from active threats and vulnerabilities across your environment.

**Maximum ROI:** Maximize the return on your Falcon investment with the fastest payback period.

## Key service features

Falcon Launch Services delivers the technology, intelligence and expertise needed for rapid and effective operationalization and weaponization of the Falcon platform, including:

**Expertise and experience.** Falcon Launch Services professionals are certified Falcon experts who have successfully operationalized the Falcon platform across customer environments of every size, industry vertical and level of complexity.

**Rapid implementation approach.** The Falcon Launch Services readiness framework accelerates the deployment and weaponization of the Falcon platform to deliver a gold-standard level of protection. This framework drives customers through the key pillars of a successful platform implementation, including:

- **Deployment and configuration:** Advise the customer on best practices for rapid Falcon sensor deployment and implementation of an initial platform configuration aligned to the customer's business priorities and objectives.
- **Tuning and normalization:** Fine-tune and normalize the Falcon platform policies and configuration based on the customer's unique operating environment.
- **Detection analysis and risk mitigation:** Support the customer's existing security operations team to help identify and eliminate security risks identified by Falcon detections.

## About CrowdStrike Services

CrowdStrike Services delivers Incident Response, Technical Assessments, Training and Advisory Services that help you prepare to defend against advanced threats, respond to widespread attacks and enhance your cybersecurity practices and controls.

We help our customers assess and enhance their cybersecurity posture, test their defenses against real-world attacks, respond to incidents, accelerate forensic investigations and recover from a breach with speed and precision. Harnessing the power of the CrowdStrike Security Cloud and the CrowdStrike Falcon® platform, we help you protect critical areas of enterprise risk and hunt for threats using adversary-focused cyber threat intelligence to identify, track and prevent attacks from impacting your business and brand.

## CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

Email: [services@crowdstrike.com](mailto:services@crowdstrike.com)

Start a free trial today: <https://www.crowdstrike.com/free-trial-guide/>



## Why choose CrowdStrike?

### Falcon Platform Expertise:

Falcon Launch Services experts are certified on the Falcon platform and bring years of experience assisting customers with operationalizing Falcon across environments of all sizes, industries and complexity.

### Proven Readiness

**Framework:** The Falcon Launch Services readiness framework has been established from a decade of CrowdStrike best practices to operationalize Falcon quickly and effectively.

### Alert Analysis and

**Remediation:** Falcon Launch Services experts help customers with the analysis of alerts and assist with the remediation of threats and vulnerabilities using the deep insights gained from the Falcon platform.