



CrowdStrike Customer Success Story



# Cushman & Wakefield Extends Visibility Into Globally Distributed Endpoints

Cushman & Wakefield, a commercial real estate firm with 400 offices and 50,000 employees worldwide, empowers its sales teams to work from anywhere to best serve their clients. Because of this distributed workforce, the firm's security staff found its legacy solution's shortcomings increasingly evident. It did not allow for visibility when endpoints were off-network or not connected via VPN, making it almost impossible to quickly track down and resolve issues. In addition, the legacy solution was unable to provide actionable, timely insights from the hundreds of daily alerts that it generated, most of which were difficult to track back to a remote endpoint and caused security staff to chase false positives.

Cushman & Wakefield has been able to increase visibility into off-network endpoints, gain actionable, timely alerts of anomalous events on those endpoints, and automate agent updates and policy changes since deploying CrowdStrike in 2018. The firm adopted the CrowdStrike Falcon® platform to enhance its cybersecurity and better protect its extensive number of endpoints. As a result, security staffers can quickly respond to issues that arise on any endpoint, no matter where it is located. In addition, the company has realized positive ROI through reduced infrastructure and heightened response.

## INDUSTRY

Commercial Real Estate

## LOCATION/HQ

Chicago, Illinois

“CrowdStrike allows tremendous visibility into all our endpoint assets, especially when they're off our network. CrowdStrike also provides actionable alerts our team can manage and therefore they no longer have to waste resources chasing hundreds of false positives.”

## Erik Hart

CISO  
Cushman & Wakefield

## SOLUTION

Cushman & Wakefield extends visibility and security to endpoints worldwide and automates updates by using the CrowdStrike Falcon platform.

## CROWDSTRIKE PRODUCTS

- Falcon Prevent™ next-gen AV
- Falcon Insight™ endpoint detection and response (EDR)
- Falcon OverWatch™ managed threat hunting

## INDUSTRY CHALLENGES

- Attackers increasingly use social engineering email attacks that impersonate senior managers and trick victims into transferring funds in apparently routine real estate transactions.
- Increasingly distributed employees work remotely from a variety of locations.
- Security staff must ensure the security of users' devices, which access corporate networks from numerous internet connections and clients.
- Cushman & Wakefield sought timely, actionable alerts of anomalous events on endpoints even when remote, and wanted an automated solution for updating agents and changing policies.

## BUSINESS OUTCOMES

- Cushman & Wakefield globally deployed the CrowdStrike Falcon platform to its endpoints in a series of waves using a single agent and causing minimal operational impact.
- Security staff now receive actionable and timely insights into alerts, allowing them to take action even when systems are remote.
- Falcon OverWatch™ managed threat hunting helps identify high-risk activities so Cushman & Wakefield staff can swiftly act before any issues escalate.
- Sales staff increased customer satisfaction with work location flexibility.
- Cushman & Wakefield realized faster response time and reduction in human capital operating expenses and can now show company leadership an ability to provide immediate response to anomalous events.



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