

Falcon Data Protection

The industry's only AI-powered platform for
exceptional data protection

Unified data protection. One agent. One platform.

The average total cost of a breach is estimated to be [\\$4.45 million USD](#)¹ in 2023. Implementation challenges and inconsistent policies associated with traditional data loss prevention (DLP) solutions have made the adversary's job easy. This is exacerbated by rapid digital transformation and the migration of sensitive data to the cloud. Tracking sensitive data with traditional DLP solutions' content-only inspection techniques and multiple consoles does not provide the complete picture.

CrowdStrike Falcon® Data Protection takes a modern approach to securing your enterprise data from adversaries. Falcon Data Protection is the industry's only AI-powered platform for exceptional data protection built on a unified agent and single console. By combining content with context, Falcon Data Protection provides deep real-time visibility into what is happening with your sensitive data, including data artifacts, as they move from web sources and endpoints to USBs and via web browsers to cloud and SaaS applications.

¹Cost of a Data Breach Report 2023

Key benefits

Full visibility into data in motion that is classified by both content and context for faster, accurate egress investigations, all through a unified console

Industry-leading single agent and single platform for rapid deployment of Falcon Data Protection in minutes, with zero disruption or reboots

Seamless similarity detection to create robust, informed policies with the ability to trace back data to its original source, even if it is transformed or mutated on the endpoint and attempting to slip through web browsers and USBs

Automated policy enforcement to stop sensitive data theft in real time, covering both managed and unmanaged SaaS applications (e.g., Microsoft OneDrive, Google Drive, Box)

Policy enforcement to prevent data leakage through web-based generative AI tools such as ChatGPT

Powerful policy simulations to visualize "what-if" scenarios without disrupting the end-user experience and productivity

Key capabilities

Gain full visibility into data movement

- **Gain industry-first unified visibility across endpoints and data:** With Falcon Data Protection, powered by the industry-leading CrowdStrike Falcon® platform, gain real-time visibility into data movement across sources, egress channels and destinations within a unified console.
- **Understand security context minus the noise:** Easily define custom data classification for accurate contextual visibility into data egress events. See data movement of sensitive personally identifiable information (PII) and protected health information (PHI) and reduce noise with nuanced classifications based on a combination of content patterns, sensitivity labels, web sources and file types.
- **Double-click on data flows:** Get granular visibility on every data flow for specific sources, egress channels and destinations to get additional information on why a sensitive data/file was moved to an unmanaged cloud drive and by which user. **Note:** Protection events in the UI are retained for 30 days.

Realize precision data protection

- **Become context-aware:** Reliably detect and prevent the movement of sensitive data by combining both content and context across endpoints, data and egress channels.
- **Decisively unravel attack paths:** Pinpoint unauthorized data movement by utilizing source/origin of sensitive data to decisively determine if the destination is sanctioned or unsanctioned.
- **Enforce with confidence:** Visualize “what-if” scenarios without disrupting the end-user experience and productivity. Confidently enforce policies to prevent unauthorized movement of classified data with simple rules to allow, monitor and block data movement.

Accelerate time-to-value

- **Deploy in minutes:** Cut deployment and operational complexity with CrowdStrike's industry-leading lightweight agent and cloud-native platform.
- **Get immediate visibility:** Realize value from Day One with visibility and insights into data movement and egresses — all with minimal configuration.
- **Operationalize effortlessly:** With zero reboots or performance impact, easily operationalize data protection without impacting user productivity.

About CrowdStrike

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk — endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.



The information above includes forward-looking statements including, but not limited to, statements concerning the expected timing of product and feature availability, the benefits and capabilities of our current and future products and services, and our strategic plans and objectives. Such statements are subject to numerous risks and uncertainties and actual results could differ from those statements. Any future products, functionality and services may be abandoned or delayed, and customers should make decisions to purchase products and services based on features that are currently available.

© 2023 CrowdStrike, Inc. All rights reserved.

Unified data protection deployed in minutes

Cut complexity and cost by consolidating data protection and endpoint security in a single, lightweight agent that's effortless to deploy and operate.

[Request a Demo](#)

"I'm really impressed by the persistent source attribution that points back to the data's true source, even after changing the file name, duplicating the data and uploading it across multi-vendor cloud storage platforms."

Insider Threat Operations Lead
at a Fortune 100 company

[Request a Demo](#) →