

REALIZING EFFICIENT EFFICACY WITH

CLOUD-DELIVERED

ENDPOINT SECURITY

The central role endpoints play in cybersecurity attacks and the range of threats that put them at risk has increased the prominence of endpoint security technologies. The efficiency with which endpoint security solutions can provide effective protection, including when delivered as a service, is a key strategic consideration for many organizations.

TOP FACTORS DRIVING ENDPOINT SECURITY STRATEGY

When asked to choose two considerations having the most significant influence on their organization's endpoint security strategy moving forward:



26%

Increasing the efficacy of addressing new types of threats

1 Tied as the most often cited responses



26%

Improving the operational efficacy for end-users and IT security team



24%

The need to align our endpoint security strategy with our use of cloud services

2 Second most often cited response



40%

use three or more agents to protect endpoints against a range of threats

CUSTOMERS FREQUENTLY CHANGE THEIR ANTIVIRUS VENDOR

Many organizations have changed their antivirus vendor, some at their last renewal, with others planning to do so in the future.



76%

■ have changed antivirus vendors, are now actively evaluating changing antivirus vendors, or plan to change antivirus vendors in the next 12-24 months

■ 22% have no plans to change antivirus vendors

■ 2% don't know

INCREASING USE OF ENDPOINT DETECTION AND RESPONSE (EDR)

In addition to those who are already employing EDR extensively, many organizations are doing so on a limited basis or planning to do so soon.

35%  are already using EDR extensively

An additional 21%  are planning to do so in the next 12-24 months



STRONG ADOPTION OF CLOUD-DELIVERED ENDPOINT SECURITY



33%

have or are planning to adopt one or more SECaaS solutions

THE BIGGER TRUTH

The desired outcomes of operational efficiency and threat detection and prevention efficacy can no longer be mutually exclusive. The combination of these two fundamental requirements represents the design center for contemporary, cloud-delivered endpoint security solutions.

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